

# IYRFP

The International Year of Range needs your story

Stephen Bramwell  
Regional Agriculture Specialist  
Washington State University

Lauren Svejcar  
Global Communications lead  
Global Alliance for Rangelands  
and Pastoralists

Cody Sheehy  
Filmstacker

## Call for Video Stories

The International Year of Rangelands and Pastoralists is seeking video stories from people with a personal connection to rangelands. If you're a rancher, herder, pastoralist, or conservationist, we want to hear from you. Record and share what these landscapes mean to your life, livelihood, and community — your story will be part of a global campaign to raise public awareness about the vital importance of rangelands.

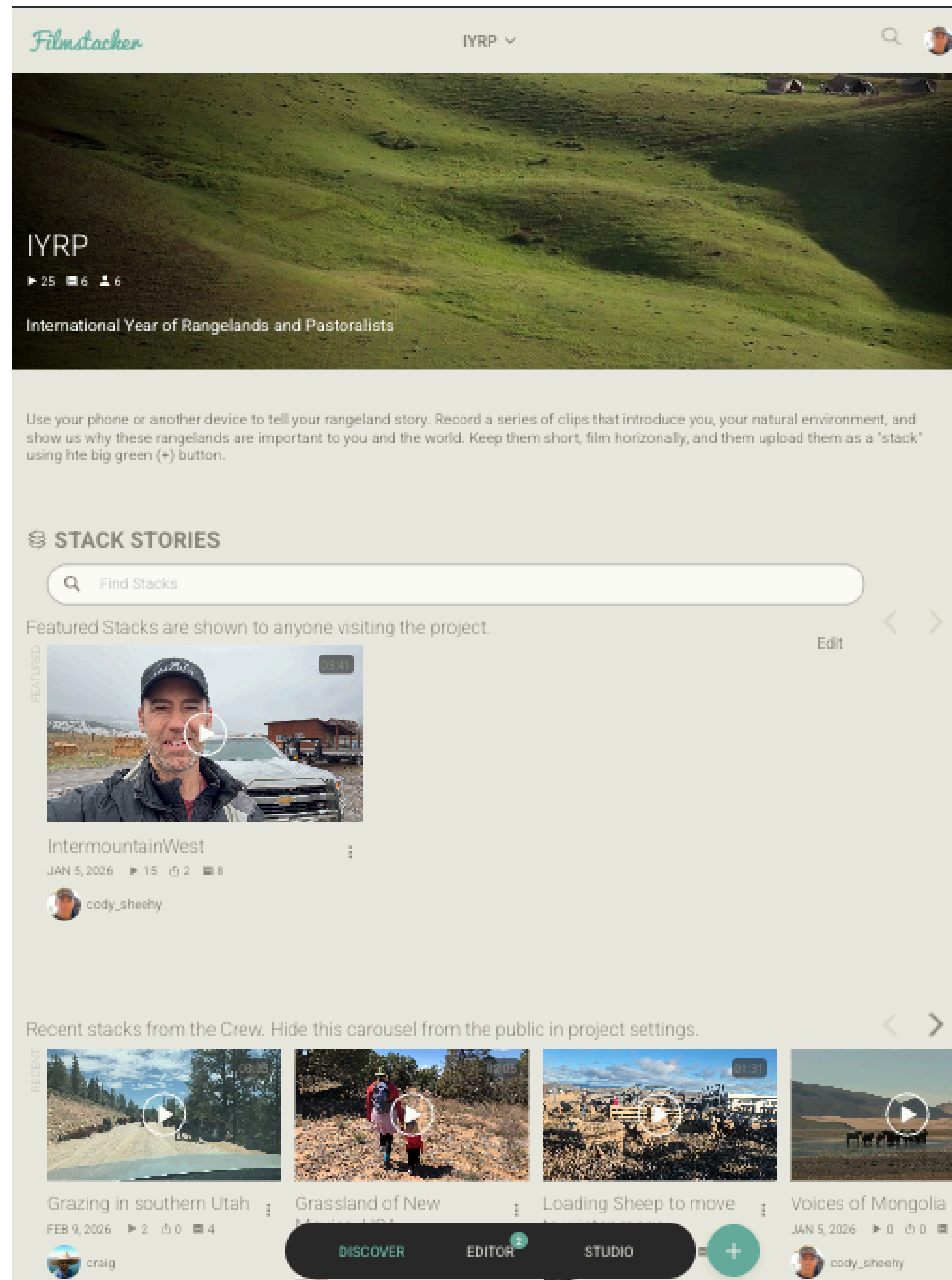
**Kiosk Providers:** Expand your reach! Are you an IYRP kiosk provider? Document your exhibit as a short video presentation to extend its impact beyond the physical event space. These videos will be shared through IYRP's digital channels and partner networks, dramatically increasing your kiosk's exposure and helping build a growing library of rangeland awareness content.



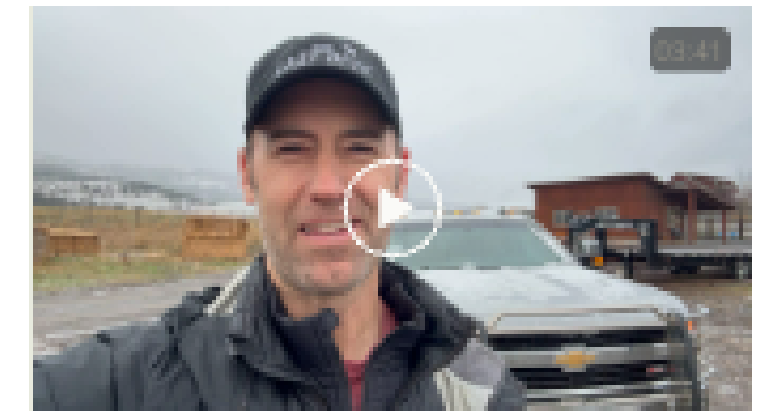
Use Filmstacker to capture and create video stories with others.

## JOIN THE CREW

[https://app.filmstacker.com/events/accept/iyrp\\_20251215?invite=28abab64-a13f-468b-9b8e-acfabea4113c](https://app.filmstacker.com/events/accept/iyrp_20251215?invite=28abab64-a13f-468b-9b8e-acfabea4113c)



See an example story from the Intermountain West.



### Key Story Elements

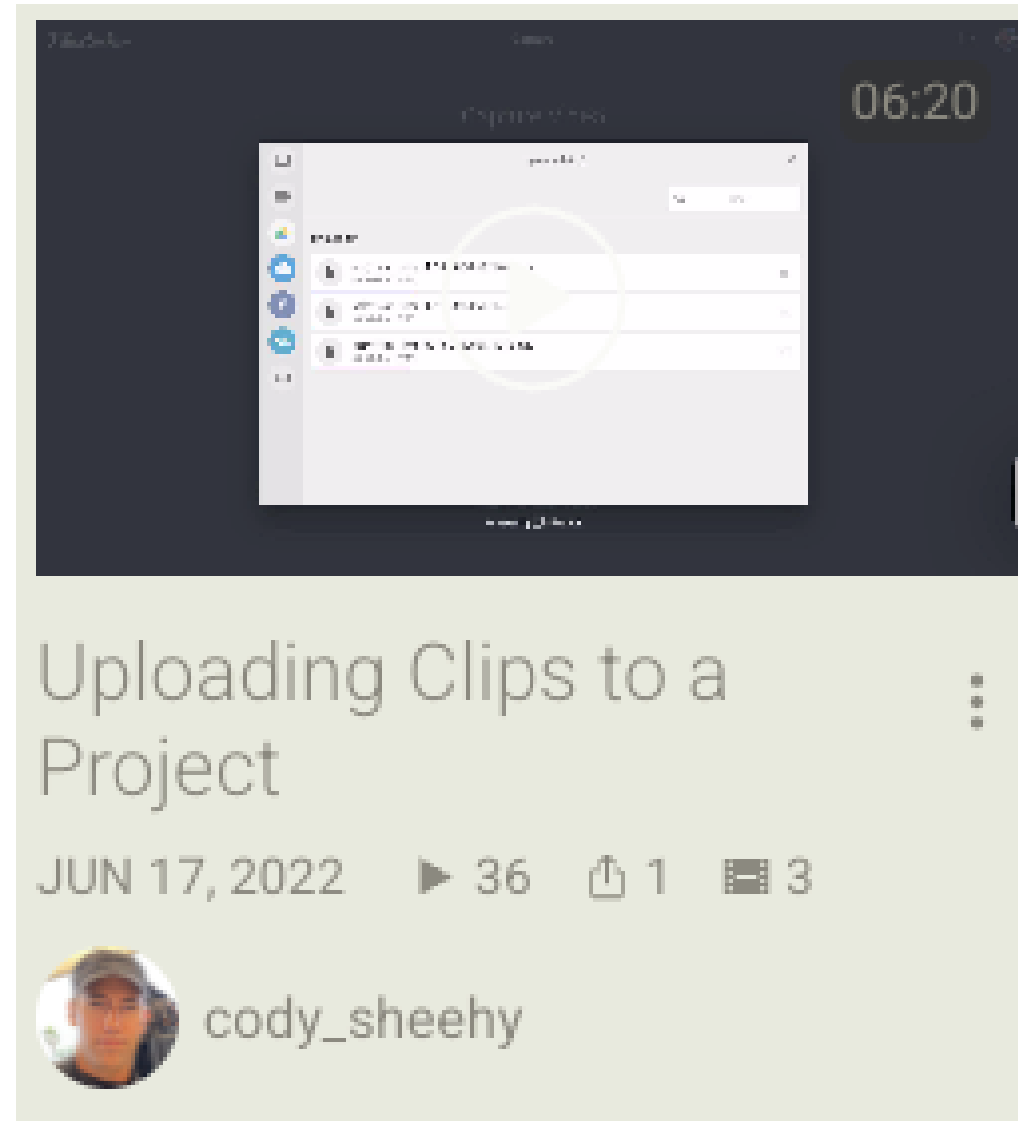
- 8-10 short clips
- Filmed **horizontally**
- Near the beginning, film yourself
- Feel free to narrate while filming supportive footage
- **Add a personal dimension to your story to make it come alive**

## Watch all our video guides

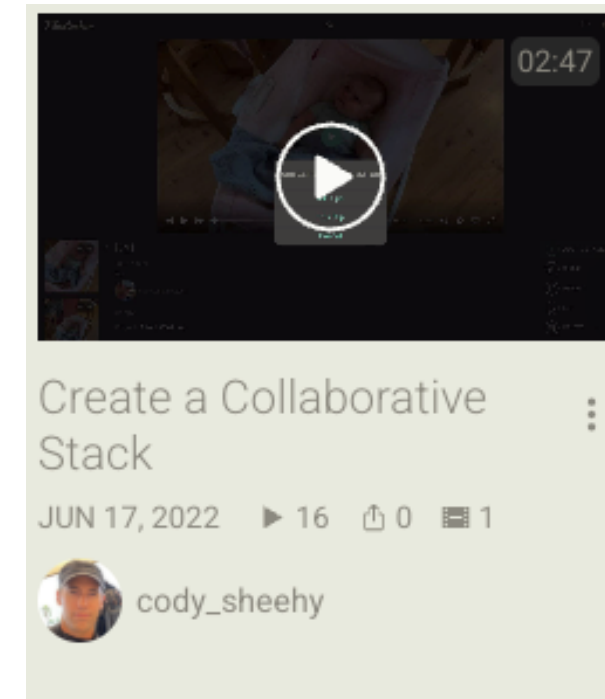
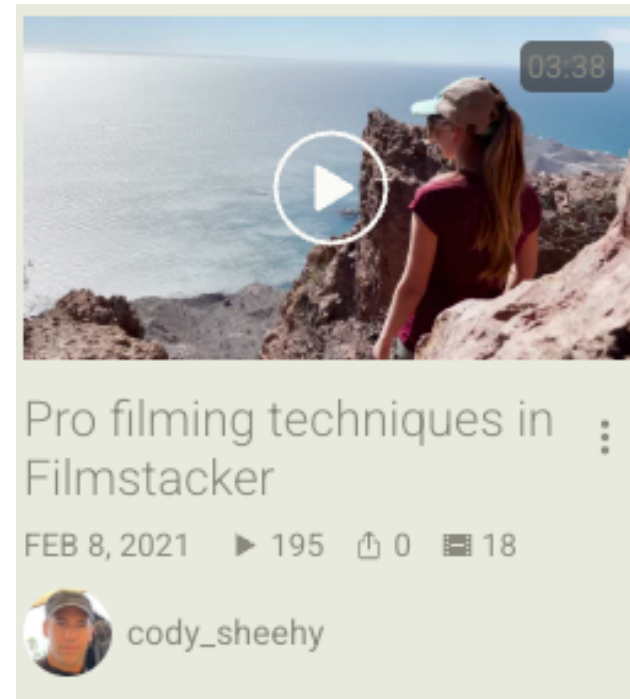
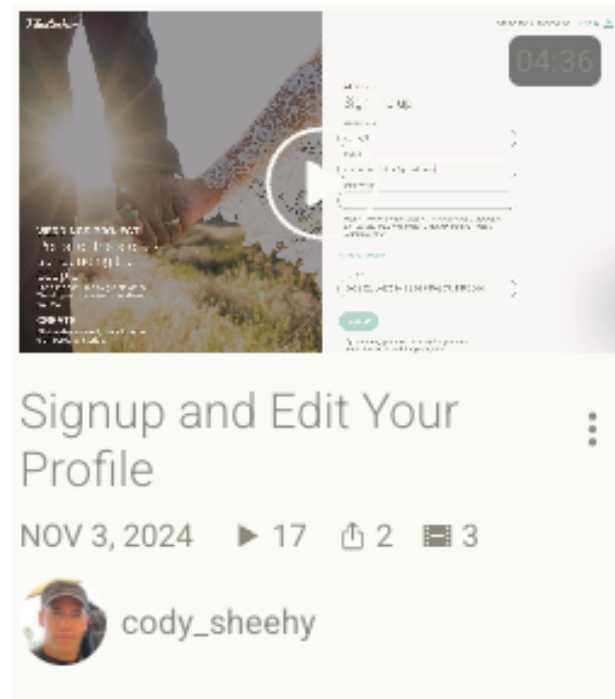
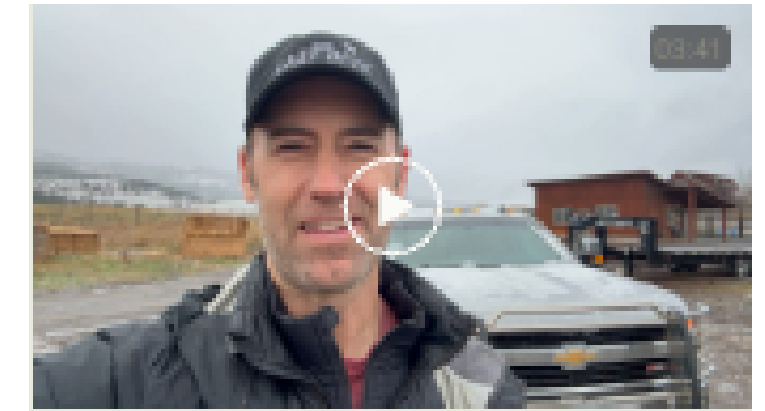
<https://projects.filmstacker.com/filmstacker-guides>

## Prefer PDF Guide?

<https://drive.google.com/file/d/1bs8Lb6NAK-gBxTVVzDF7NQNfRZ821m1r/view?usp=sharing>



## See an example story from the Intermountain West



# NEED HELP GETTING STARTED?

[CODY@FILMSTACKER.COM](mailto:CODY@FILMSTACKER.COM)

Cody Sheehy

[LAURENSVEJCAR@GMAIL.COM](mailto:LAURENSVEJCAR@GMAIL.COM)

Lauren Svejcar