

**INFORM NEW AUDIENCES ABOUT AMERICAN
RANGELANDS: Become a supporter of the IYRP2026
North America Documentary Film Initiative!**



September 25, 2023

Dear IYRP2026 Supporter:

We are requesting your continued patronage of the *2026 International Year of Rangelands and Pastoralists* (IYRP2026) by contributing to the production of a feature-length documentary film about America's rangelands. As an organization that previously provided a letter of support for the successful United Nations IYRP2026 designation, your serious consideration of this request will be greatly appreciated.

This project is being initiated by the North American IYRP Support Group in affiliation with the Western Association of Agricultural Experiment Station Directors (WAAESD). We have an award-winning team of documentary videographers standing by who are ready to begin the production process. With your financial support, this collaborative venture will serve to dispel misconceptions and inspire new audiences about the imperative of conserving our vital rangelands and the services they provide to meeting the economic and ecological challenges we are facing today.

Please note the resources listed below with details about production phases and costs for the documentary film, benefits of becoming a contributor, and contacts for more information. We would welcome the opportunity to discuss this important IYRP2026 initiative.

Thank you for your consideration. We look forward to hearing from you!

HOW TO CONTRIBUTE -

<https://checkout.square.site/merchant/ML8S7GGMB018H/checkout/HMB6SWQTQRWUCFVJSFEZAR60>

Contributions can be made via credit card, direct transfer, or by check [payable to WAAESD with IYRP noted in the memo line]. Please note that credit card donations incur a processing fee of 3.6%. Donations made by check should be made out to WAAESD and IYRP noted in the memo line. Mail to **5890 Britannia Dr., Reno NV 89523**. For donations over \$5,000 or to make alternative arrangements for payment, please call *Jenn* at 970-219-2219. Donation receipts will be provided. For information about production plans, the Advisory Board, or film credits, please contact *Barbara Hutchinson* - barbarah@cals.arizona.edu; (520) 909-4722. THANK YOU!

All contributors will be listed in the documentary film credits in the categories listed below. Contributors will also be encouraged to name a person to serve on the Documentary Film Advisory Board. Current donations can be viewed at: <https://www.iyrp.info/donations-received>



- Diamond - \$50,000 and above
- Platinum - \$25,000 to \$49,999
- Gold - \$10,000 to \$24,999
- Silver - \$5,000 to \$9,999
- Bronze - \$500 to \$4,999

CONTACTS:

- Bret Hess - Executive Director, Western Association of Agricultural Experiment Station
Directors: bhess@unr.edu
- Bill Payne – Dean, College of Agriculture, Biotechnology & Natural Resources, University of Nevada, Reno: wpayne@unr.edu
- Barbara Hutchinson - Chair, North American IYRP Communications Team and member of the Rangelands Partnership: barbarah@cals.arizona.edu

RESOURCES:

- Documentary film proposal, Background on the IYRP Initiative, and Testimonial for the IYRP2026 North America Documentary Film Funding Request:
<https://www.iyrp.info/north-america/film-projects/documentary-film> (brief videos)
- Documentary film concept paper with link to 3-page document:
<https://www.iyrp.info/north-america/film-projects/concept-note>
- IYRP2026 website: <https://iyrp.info>
- IYRP2026 North America website: <https://iyrp.info/north-america>
- IYRP2026 Opening Video: <https://www.youtube.com/watch?v=FnzQ4wnY2iM&t=2s>